

# OFFICIAL WHITEPAPER

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### Introduction

MoonFling is a P2E lottery platform deployed on the Binance Smart Chain. The project offers users multiple unique lotteries to participate in, with amazing prizes in BNB & NFT's to be won. Holders of MoonFling can participate in NFT Scratchcards, Huge pool lotteries, double their funds, stake, get reflections & more! Be a part of MoonFling, a unique and exciting platform that aims to establish itself as a leading DeFi gambling platform.

MoonFling is a lottery worth playing because we have set ourselves a target to reach a great number of players by running well planned steps. Our team is proficient in marketing and already has a list of top influencers, youtube and telegram channels in mind who to reach out to. Setting up some big partnerships and streaming on Twitch will lead to gaining a high traffic to make MoonFling extremely popular. MoonFling aims to revolutionise the crypto industry with its unique ways of fair gambling, great rewards and will always provide fair odds to the players. We will be focusing on marketing worldwide, to have the best reach of communities all over the world. Marketing for MoonFling will be going 24/7/365 to always have a steady rise in holders, prizes, and popularity.

The project progress strategy has been carefully set up by the team. Our contract will be audited, liquidity will be locked, and there will be manual checks to maintain the coin works 100% perfectly at all times.

### Lotteries



Pool lottery is absolute madness that can be compared to what people experience when completing a successful pre-sale. This game is going to be fair and crazy. Imagine 300 people who chipped in for \$100, the drum spinning, a smart contract randomly chooses a winner and the winner gets - \$30,000!

There will be a limited time to enter and a limit on the collection of the pool. In case of pool deficiency of more than 10%, we announce voting within the participants, whether to conduct the lottery or refund the participants. The fewer the players, the higher chance to win. There are also other smaller pools available, where prize allocation is distributed between more than just one winner.

#### How it works

Participants buy tickets to enter either big weekly lottery or smaller ones that take place every 2 or every 4 days.

Weekly lottery has a default pool size of 50BNB with one winner that gets 90% from the whole pool \*(10% - service fee)

The mid-sized pool lottery takes place every 4 days and has a size of 20 BNB. The mid-sized lottery has 3 winners with the following prize allocation —

1st place gets 60%

2nd gets **20%** 

3rd gets **10%** 

\*(10% - service fee)

The smaller pool lottery takes place every 2 days and has a default pool size of 10 BNB. It has 5 winners with following allocation —

1st place - 35%

2nd place - 25%

3rd place - 15%

4th place - 10%

5th place - **5%** 

\*(10% - service fee)

Lottery pool closes at 22:00 UTC every Sunday for weekly lottery, for the mid-sized lottery and small lottery the same time on the days they take place respectively. Weekly lottery Winner is announced every Sunday at 23:00 UTC. In case of pool deficiency of more than 10%, we announce voting within the participants, whether to conduct the lottery, or refund the participants. After each weekly lottery, there will be a list of transactions and announcements of top winners and their telegram usernames.

In addition, we will stream on Twitch by ourselves as well as conduct voice chats in our telegram group, to announce the winner of the main prize of 30k. Thus we plan attracting more gamblers to our platform with the title - "Win 30k dollars in one transaction"





### Weekly Holder Lottery from transactions

This lottery is for every holder of more than 100 000 tokens. The pool for this lottery is made of transaction taxes. There are taxes on each transaction hence 15% on buying and 17% on selling. We will use 10% for the weekly lottery prizes.

### Double x2 games







1 Pool 5 = 50\$

2 Pool **5** = **200** \$

3 Pool 5 = 500 \$

Take part in smaller lotteries to have a chance to double your initial investment. There will be 3 lotteries of different sizes - 50\$, 200\$, and 500\$ where there is no limit on entries.

It will be a Dapp, with an unsophisticated mechanism. Simply how it works - two people, two wallets - simply join with your wallet, and confirm the transaction. As soon as 2 wallets have made transactions, the smart contract randomly selects one winner and sends the whole amount (minus service fee) to the winner. The winner gets 90% of the total amount. Part of this percentage of the fee will go to the pool for the weekly free lottery for holders, and the second part will go to maintaining the servers and improving the platform.

In the future, we will add even larger pools as our project progresses.

### NFT Scratchcards

Non-fungible tokens, better known as NFT's, have taken the market by storm in recent times. It's a new and exciting addition to the crypto space with amazing potential use cases, which revolutionises the crypto industry. MoonFling is keen to be a part of this and plans to have an NFT marketplace, as well as its own unique NFT's, scheduled to be live on Q3 of 2022.

MoonFling has its own amazing NFT designer in the team, and we are offering to participate in a NFT comic game. Collect our comic's sequences that consist of 5 frames by participating in our NFT scratchcard lotteries. One lucky scratchcard gives one frame of a comic's strip. Owners of NFT comic's frames will be able to trade them between each other on our marketplace, to collect a full comics strip. Whoever collects the full comic strip will get an amazing prize from us in the form of BNB.

In addition every holder of more than 100 000 Tokens is entitled to get one NFT scratchcard for free every week.

### Road Map

#### Q4 - 2021

Concept of the project is established

Finalizing & testing the code

Website launch

Social media accounts are launched

White Paper release

Contract audit

Private Sale

Marketing Begins

Pancakeswap launch

First lotteries implemented

Marketing and Traffic

Video reviews and referral system

#### Q1 - 2022

Coinmarketcap andCoingecko

Partnerships with other platforms

Phase 2 of marketing starts

Giveaway raffle at 5000 holders

First of its kind NFT Lottery implemented

More Games

Live streams of Big draws from our team

Involving Top streamers in MoonFling

#### Q2 - 2022

Design improvements

Game improvements

New chains for Eth, Tron, Ada, and others

Moonfling translation into other languages

Marketing And partnerships

#### Q3 - 2022

Consideration of buying a curasao license

and connecting providers

Card games, poker

Live dealers accept lottery tickets, socialize

with users, and run weekly lotteries

Adding Slots

Q4 - 2022

\*To be announced...



### Tokenomics

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Total supply - **150 000 000** 

Private sale date: **9th December 2021** 

Tokens for private sale - 34 100 000

Launch date: 17.12.2021

Tokens for Presale - 68 180 000

Private sale cap: 300 bnb

Presale Soft cap: 350 bnb

Presale Hard cap: 700 bnb

Token for PancakeSwap Liquidity Pool - 47 720 000

Liquidity lock 3 years

2% will be hold by team, locked for 2 years

70% of BNB goes to the LP

**30%** of BNB will be distributed to following:

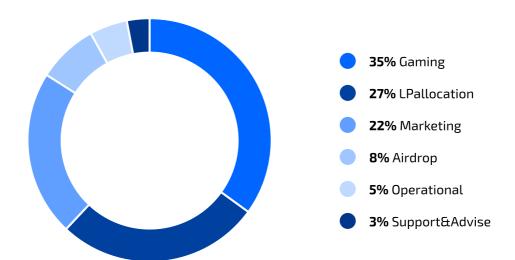
From every transaction:

Reflected to holders - 4%

Burned - **2%** 

Development & Marketing - 4%

Liquified and added to LP - 2%



## Conclusion, Holder benefits

People can try their luck and double their capital. Those who like to take risks will love MoonFling. Holding this token will be a huge pleasure - even if you are afraid to take risks and play with real money - let others do it for you, you will still get the opportunity to participate in the weekly pool draw for free and get passive earnings.

So far there are many reasons for you to join MoonFling - we are an honest doxx team with a clear marketing plan and a great idea to make fair gambling for players with the possibility of passive earnings and free large draws for our holders.

You hold a certain amount of tokens, play for free every week and get the opportunity to win a BNB pool prize, the opportunity to win a unique NFT weekly for free and trade on our marketplace or collect series of NFT's for super prize. This is an early stage of this project, which we will achieve in the first quarter. We expect to play a long game and achieve a stable amount of daily players in the very first days after launch. We will constantly improve and adapt to the needs of the players, thereby improving the platform, introducing new games, and of course, we will keep popularizing MoonFling. The attraction of new users will help the referral system for those who do not want to take risks but are ready to suggest MoonFling for getting a percentage for the attracted participant.

While running our marketing campaign we will make sure that the top crypto influencers of each country advertise and review MoonFling. It is important to keep in mind that MoonFling is made for people, keeping the game simple and trustworthy. We will also work on increasing the traffic through partnerships with large projects who want to bring new features for their communities. In addition to all this, holders will receive pleasant reflections as well as the ability to sell tokens at an increased price when this token is in high demand.

Reflections - get additional passive income when someone buys or sells tokens.

Staking is the cherry on the cake: while you hold and wait, you stake and earn more tokens.

Moonfling is a place where players hold their breath and live in the moment, experiencing the action of adrenaline and the climax of victory. For those who leave an honest video review rejoicing in their victory, we will give a free ticket to the next major lottery.

We are a team of professionals who want to make the available services better - more transparent and honest. We have experience in marketing, development, and solving difficult challenges. MoonFling is in good hands and together we can create a unique place where people will relax and gain unforgettable emotions. Moonfling - for joy in life and our entertainment!

With respect and love to what we do, MoonFling Team

### Our Core Team



Vitaly Mikutis
CEO/Founder

Project management in engineering and later in IT fields. Organizational lead, participated in different projects on a global scale and has work experience in large international companies.

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Paul Fadeyevs
DevOps/Code guy

Main dev of MoonFling project. Paul has wide experience in programming highload systems at an international company, and is always keeping up with the latest software design patterns. Ability to solve non-trivial challenges. Proficient in solidity and blockchain concepts.

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Normund Stefanovics
Marketing guy

Marketing guy. 3 years of B2B and B2C marketing experience. Crypto-marketing researcher. Analysed tons of crypto project marketing steps and their charts to find most effective solutions.

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#### **Others**

Web Designer | Nft Designer | Solidity dev | Support & community staff

https://t.me/MoonFling

nttps://twitter.com/MoonFling

https://www.youtube.com/channel/

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